

Keshav Mittal

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EDUCATION

La Martiniere College, Lucknow

2011 - 2025

Grades 9 & 10 (ICSE Curriculum)

Grade: 99.4%, Highest in my school's 179 years of history.

Coursework: English Language, English Literature, Hindi, Mathematics, History & Civics, Geography, Computer Science & Commercial Studies

Grades 11 & 12 (ISC Curriculum)

Grade 11: 95.2% (School Rank 1 out of 400 students)

Grade 12: 98.2% (School Rank 1 out of 400 students, Mid-Term)

Coursework: English Language, English Literature, Mathematics, Economics, Accountancy & Computer Science

Test Scores

Duolingo English Test: 150/160 (Production 160, Conversation 150, Literacy 150 and Comprehension 140)

SAT- 1490/1600 (Math: 790/800; Evidence-based Reading & Writing: 700/800)

AP Calculus AB: 5

AP Macroeconomics: 5

AP Computer Science Principles: 4

Planned APs: Microeconomics, Computer Science A, Psychology, Statistics & English Language

ACADEMIC HONORS & AWARDS

- Secured **All India Rank 3** in Grade 10 Secondary Examination out of 235,000 students (2023)
- Awarded **Best All-Round Pupil** in my school out of 3500 pupils by 250 faculty members (2024)
- Awarded **AP Scholar Award** for two 5s and one 4 in my AP Exams (2024)
- Secured **Full Senior High School Scholarship** and **K. K. Dass Medal** for record grades (99.4%) in Grade 10
- **Received the school award** for Academic Excellence: Highest marks out of 400 students for 7 consecutive years. Always stayed in the top 1% of ~400 students

LEADERSHIP

College Captain, Student Council

April 2024 - Present

- Elected as 3rd day scholar in 179 years to lead 4,000+ students
- Implemented a grievance redressal system, resolving 500+ issues and reducing resolution time by 50%
- Boosted the school's digital visibility by 250% and facilitated international learning for 150+ students

LEO (La Martiniere Extra-Curricular Organization)

June 2020 - Present

- Led 275 members to organize 6 international-level debates and cultural festivals, engaging 2500+ participants from 6 countries
- Secured \$30000 in sponsorships and saved \$5000, donating winter jackets to college workers

INITIATIVES

Founder & Chief Executive Officer, [Gulliyans of Lucknow](#)

August 2023 - Present

- Conducted an ethnographic survey of 50 artisans from 3 major markets around Lucknow
- Initiated a project impacting 400+ artisans across 3 states under the mentorship of Mrs Seema Dwivedi (Member of Parliament, Rajya Sabha)
- Organized 3 financial awareness workshops and 5 exhibitions, increasing revenue by 110% and generating \$0.8M in sales and facilitated 25+ loan applications and permanent space registration
- Curated a trilingual legal and financial toolkit about artisan rights and government schemes under Mr Prashant Singh (Bar Council, UP)
- Recognized in 10+ national dailies and commended by the Principal Secretary of the Uttar Pradesh Government

Co-Founder, GreenCycle

July 2024 - Present

- Led 50 to recycle 2 tons of waste, raised \$1.5K for food drives to provide meals for 100+
- Curated an environmental handbook distributed across schools and NGOs which is signed by 750+; 10 such institutions pledged to implement sustainable measures
- Appreciated in 3 dailies and collaborated with Enactus (Delhi University) and Symbiosis College among others

INTERNSHIPS

Senior Intern, Capgrow Capital - Mumbai

October 2023 - February 2024

- Managed 10 portfolios worth \$5,000, achieving 25% increased projected returns
- Authored a white paper on investor biases and risk assessment via investor behavior analysis

Marketing & Data Analyst, Shoppers Stop (Fortune India 500)

- Analyzed 3 months sales and boosted sales of underperforming stock by 15% through inventory optimization
- Executed a digital marketing campaign reaching 150,000+ impressions and increased footfall during sale.

EXTRA-CURRICULARS

Debate and Model United Nations (MUN)

April 2018 - Present

- Elected Captain of the Debate Team; mentored 300+ students in public speaking and diplomacy from 4 countries; Engaged in platforms such as Atlas Club, Cri-Solve to enhance impact
- Winner of 50+ national and international debate and MUN competitions, including Best Speaker at Rotary Club and FICCI Flo Debate

Hackathons

May 2020 - Present

- Participated in 13 international hackathons, winning 7 of them including one for a small business app (2/275 teams) and top 5% for restaurant inventory management, environment conservation & cultural AR tour app
- Addressed real-world problems and honed my skills in Python and JavaScript

La Martiniere Career Guidance Cell & Careers Fair

April 2021 - Present

- Interviewed 25+ industry experts, including ISRO senior scientist Dr. Anil Bhardwaj (Chandrayaan's Director) and Sanjeev Bhikchandani (Forbes India Richest 75th), inspiring 10,000+ attendees
- Assisted 35+ students in successfully applying to top global universities to enhance global exposure

Research & Publications

November 2023 - Present

- Published "*Cognitive Biases in Investment Decisions*" in Questioz; Worked under Prof. Madhurima Lall (34 years' experience)
- Submitted 3 additional research works to SSRN and EPW on intellectual property and economic reforms

French Proficiency

- Practiced for 4+ years; First place in French Elocution and second place in French Creative Writing
- Pursuing DELF Certification to enhance cross-cultural understanding

Lawn Tennis

- Trained for 7+ years; Mastered advanced techniques such as the forehand, backhand, and tweener
- Part of the College "A" Team; Led the team to victory in U-14 and U-16 categories at multiple regional & district tournaments; Participated and won in 75+ singles and doubles matches

Cinematography & Film Making

- Directed 15+ short films and promotional videos over five years, winning Best Editor in 4+ national and international competitions
- Collaborated with organizations such as Repertwahr to enhance professional experience

SKILLS

- Proficient in English, Hindi and French
- Leadership & team management capabilities
- Adept in Research & Analysis, utilizing research tools such as Google Scholar & Excel based analysis
- Adept in multimedia tools including Adobe Creative Suite and Final Cut Pro